

SCHEPERS BOSMAN, 22AW NEW DUTCH DENIM

FOR 22AW WE INTRODUCE NEW DUTCH DENIM: AN ONGOING CORE COLLECTION OF SOFT PIECES, IN A JOYOUS MINIMALISTIC STYLE. THE GARMENTS ARE MADE FROM DUTCH WOVEN DENIM, IN A ROYAL BLUE AND A NEW SHADE OF DARK BLUE. THE BLACK DENIM IS MANUFACTURED IN ITALY. ALL PRODUCTS ARE DESIGNED AND MADE IN THE NETHERLANDS.

DENIM STYLES INCLUDE BIG OVERCOATS WITH 3D POCKETS, BLOUSON JACKETS, A FRESH TAKE ON MEN'S SHIRTING AND DRAWSTRING FITTED PANTS.

IN ADDITION TO THE DUTCH DENIM, ONLY LOCALLY SOURCED MATERIALS ARE USED, SUCH AS COLOURFUL CHECK FABRICS AND RICH CORDUROYs FROM ENGLAND, OFF-WHITE AND BLACK COTTON FROM THE NETHERLANDS AND STOCK TRICOTS FROM GERMANY. EVEN THE BUTTONS AND LABELS ARE DUTCH.

WE DESIGN FROM CRAFT. OUR IDEAS COME FROM MAKING, UNIQUE MATERIALS AND PLAYING WITH SHAPES. EVERY SCHEPERS BOSMAN PIECE IS DESIGNED, DEVELOPED AND PRODUCED IN OUR OWN WORKPLACE.

THE MAKING PROCESS IS VISIBLE IN ALL PIECES, THROUGH INNOVATIVE BIAS CUTTING, CONTINUOUS SHAPE RESEARCH, VISIBLE FINISHINGS AND HANDSTITCHED YELLOW BRAND LABELS. THE BRIGHT COLLAGE PATCHWORKS ARE MADE FROM PRODUCTION SCRAPS, WHICH MAKES THEM UNIQUE PER COLLECTION.

THE PADDED LINING COATS ARE DEVELOPED TO BE WORN IN MULTIPLE WAYS, BUTTONED UP INSIDE THE OVERCOATS, OR TO WEAR AS A COAT ITSELF.

THE 22AW LOOKS PRESENT A GRAPHIC STATEMENT IN TONE-ON-TONE DENIM, STRIPE AND CHECK COLLAGES AND PRIMARY COLOUR BLOCKS, WITH A PLAYFUL SPIRIT.

INFO

SCHEPERS BOSMAN IS A DUTCH FASHION DESIGNER DUO CONSISTING OF SANNE SCHEPERS AND ANNE BOSMAN. THEY BOTH GRADUATED WITH HONORS FROM ARTEZ UNIVERSITY OF ARTS IN ARNHEM, BA FASHION DESIGN. SCHEPERS CONTINUED HER STUDIES AT THE INSTITUT FRANÇAIS DE LA MODE IN PARIS. BOSMAN GRADUATED FROM CENTRAL SAINT MARTINS LONDON, MA MENSWEAR. THEIR COLLECTIONS HAVE BEEN AWARDED WITH SEVERAL PRIZES AND NOMINATIONS SUCH AS THE LES ETOILES MERCEDES-BENZ IN PARIS, THE LICHTING G-STAR RAW TALENT AWARD IN AMSTERDAM, TWO H&M DESIGN AWARDS IN STOCKHOLM AND AMSTERDAM AND THE DUTCH DESIGN AWARDS IN EINDHOVEN. THEY ARE BASED IN THE NETHERLANDS.